



# VHHA Community Benefit Award

## Call for Entries 2014

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The Virginia Hospital & Healthcare Association is pleased to announce that nominations are being sought for the Virginia Community Benefit Award. This annual awards program recognizes member organizations that have aided their communities in extraordinary ways. It was founded on the belief that the partnerships between a hospital and its community are necessary to build and sustain health. Through these efforts, the infrastructure is created to bring about changes needed to improve the health and wellbeing of the community.

### Eligibility

The VHHA Community Benefit Award program is open to VHHA institutional members. All nominated programs must have been implemented by a VHHA institutional member or one of its affiliates and the majority of the population served must be Virginians.

To be considered, programs/activities must meet the definition of community benefit reflected in Schedule H of IRS Form 990 and must have been ongoing for at least one year prior to December 1, 2013. VHHA welcomes the nomination of long-standing programs and encourages submission of all programs that fit the requirements outlined at right. Short-term and one-day programs and special events are not eligible.

Submission of a nomination indicates approval for VHHA to use the nomination materials in its publications and through other venues.

### Application Information

Applicants must complete the one-page cover sheet application provided in this brochure and provide an accompanying description of the program as detailed at right that shall be typed, single-spaced, no smaller than 11-point font and no longer than six pages in length. Include photos with captions as applicable.

### Timeline

- Deadline for Entries – February 28, 2014
- Nominees Notified – March 2014
- Award Presentation – 2014 Spring Conference, April 9-11

### Recognition

The award will be presented at the VHREF Spring Conference, April 10-12, 2013, in Williamsburg. VHHA will issue a news release and recognize the winning program in its publications and on its web site.

### Entries Should Include and Will Be Evaluated Upon:

- A brief overview of your organization and the community it serves.
- The specific health care need or problem that was addressed, how it was identified and how it aligns with your community health needs assessment.
- The short- and long-term goals of the program designed to address the need and the desired outcomes.
- Program data, including outcomes, annual cost and quantifiable improvements in health status. Include information on barriers (if applicable) in implementing the program.
- The process being used (or that will be used, if this was the first year of the program) to assess the program's effectiveness, including quantifiable outcome measures that demonstrate health status improvements.
- The origin of the organization's commitment to the program, what has sustained this commitment (unless it is the first year of the program) and how it will be maintained in the future. How does the program align with your strategic plan?
- Identification of any community partners, all sources of funding and other resources relied upon to support the program.

# Application Form

Completed applications must be received at VHHA by close of business, Friday, February 28, 2014.

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Hospital/Health System

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Mailing Address

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City, State, Zip

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Contact

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Title

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Phone

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Fax

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E-mail

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Title of Program/Service

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Program Timeframe

Collaborators (*if applicable*) (please include name of organization, contact, title and phone)

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## Signatures

In submitting this application, we give VHHA permission to use and disseminate the information contained herein.

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CEO

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Application Contact

### Mail completed applications to:

VHHA Community Benefit Awards  
Program  
P.O. Box 31394  
Richmond, VA 23294

### For express mailing:

VHHA Community Benefit  
Awards Program  
4200 Innslake Drive, Suite 203  
Glen Allen, VA 23060

### To submit electronically:

Send via e-mail in PDF format  
to [sgray@vhha.com](mailto:sgray@vhha.com)

For more information, contact Sheila Gray at [sgray@vhha.com](mailto:sgray@vhha.com)  
or visit [www.vhha.com/awards](http://www.vhha.com/awards)