

**2015
Leadership Summit**

**COMMUNICATE
COLLABORATE
ADVOCATE**

**SPONSORSHIP OPPORTUNITIES
DEADLINE: MARCH 27, 2015**

*Hilton Harrisburg
April 28 & 29*

Why sponsor? As a sponsor you will gain direct access to key decision makers from hospitals and health systems from across Pennsylvania. Sponsors may attend all educational sessions.

Who are our attendees? Executive staff of hospitals and health systems, including CEOs, COOs, CFOs, physician and nurse leaders, administrators, government relations officers, and trustees. How many attend? Approximately 100+ participants. Limited space is available: Requests will be processed on a first-come, first-served basis. **RESERVE YOUR SPOT TODAY!**

Benefits	Platinum Sponsor \$5,000	Gold Sponsor \$3,750	Silver Sponsor \$2,500 - LIMITED AVAILABILITY	Conference USB Flash Drive Sponsor - \$3,000 EXCLUSIVE	Dinner Entertainment Sponsor - \$10,000 EXCLUSIVE
Sponsorship and introduction of keynote speaker(s)	✓				<ul style="list-style-type: none"> • Introduction of dinner entertainment
Special recognition*	<ul style="list-style-type: none"> • Advertisement slide during breaks and meals • Table placards with company logo acknowledging Platinum level sponsorship 	<ul style="list-style-type: none"> • Table placards with company logo acknowledging Gold level sponsorship 		<ul style="list-style-type: none"> • Company logo on conference materials • USB flash drive • Promotional advertisement page included on flash drive 	<ul style="list-style-type: none"> • Advertisement slide during dinner • Table placards acknowledging entertainment sponsorship • Logo on program brochure acknowledging entertainment sponsorship
Conference registrations**	3	2	1	1	
Company logo on website and meeting signage*	✓	✓	✓		<ul style="list-style-type: none"> • Acknowledgement of flash drive sponsorship on web site • Acknowledgement of entertainment sponsorship on web site and meeting signage
Post conference attendee list			✓	✓	✓
6' table (or comparable space) for table top display and promotional materials	Prime location	Preferred location			

Sponsor Details & Rules

2015 HAP Leadership Summit
Hilton Harrisburg
April 28-29, Harrisburg, PA

ELIGIBLE SPONSOR ATTENDEES

In order to ensure a balance between meeting attendees and sponsors, **sponsors will not be permitted to send additional attendees beyond what is provided per sponsorship level.** HAP reserves the right to decline sponsorship applications that are not deemed to be in the best interest of the association or its members. HAP reserves the right to refuse rental of display space, exhibit, or any part of an exhibit to any company. Acceptance of sponsorship does not imply endorsement of organizations' products or services in any way.

SPONSORSHIP LEVELS AND ASSIGNMENTS

All levels include:

- **Badge ribbon** designation as "Sponsor."
- **Platinum, Gold, and Silver levels include:**
 - **One 6-foot draped table with two chairs**, or comparable space. (Prime location for Platinum Level; Preferred location for Gold Level)

Assignment of tables will be made by HAP based on the following criteria: sponsorship level, order in which completed Sponsorship Applications are received, number of tables purchased, suitability, and availability of locations. **Only one company name is permitted per sponsor table. Electricity and any/all additional services are not included.** These services are available through the hotel for an additional charge (where applicable). A **Hilton Electrical Service Order Form** will be provided when sponsorship is confirmed.

DATES, LOCATION, SET UP/TEAR DOWN

Attendees will be in or around the exhibit area beginning at approximately 4:30 p.m. (registration) on April 28 until approximately 1 p.m. on April 29 (exact times listed below are subject to change).

- Location:** Hilton Harrisburg, 2nd Floor
Metropolitan Room, (subject to change)
- Set-up:** April 28, 3:30 – 4:30 p.m.
(registration opens at 4:30 p.m.)
- Reception:** April 28, 5:30 – 7:00 p.m.
(Best opportunity for attendee interaction)
- Tear Down:** April 29, 1:00 p.m.

***Please note this is NOT a tradeshow with specific exhibit hall hours;** rather, organizations will be provided tables in the break/registration area to set up **table top displays**. This is the area where attendees will meet for breaks and the networking reception. **Exposure to your organization will be greatest during the opening networking reception and dinner on April 28, as well as during the continental breakfast and mid-morning breaks on April 29.**

ADMITTANCE TO THE SUMMIT

Admittance (which includes access to **all** education sessions and meals) is limited to summit attendees and company representatives who have contracted and paid for exhibit space.

DEADLINE

Friday, March 27*

- Completed Sponsorship Application is due with payment.
- Company name/logo used for signage at the conference must also be received in **.eps AND .jpg** formats by this deadline. *Brochure logo for dinner entertainment sponsor must be received by **January 23.**
- Web address must be provided by sponsor for inclusion on the event section of HAP's website.

WAIVED RIGHT TO MISSED BENEFITS

In order to receive all of the entitlements listed, supporting organizations must provide the appropriate materials in the formats outlined above. If this information is not received by the deadlines indicated or in the required formats, supporting organizations waive their rights to those missed benefits. **HAP is under no obligation to issue reminders or customize materials if not submitted in the required formats.**

REFUND POLICY

Sponsorship fees are NON-REFUNDABLE.

Space cannot be reserved or "held" over the phone or via email request. A completed Sponsorship Application and payment must be received to guarantee participation as a sponsor (space permitting).

**Logo must be received by March 27 to allow for printing time. Brochure logo for entertainment sponsor must be received by January 23.*

****Terms and conditions apply. See Sponsor Details & Rules.**





THE HOSPITAL & HEALTHSYSTEM
ASSOCIATION OF PENNSYLVANIA

2015 Patient Safety & Quality Symposium
September 9-10, 2015
Lancaster Marriott, Lancaster, PA



Sponsorship Opportunities

Deadline: August 10, 2015

Why sponsor? As a sponsor you will gain direct access to more than 200 patient safety and quality leaders from hospitals and health systems across Pennsylvania. Sponsors may attend **all** educational sessions.

Who are our attendees? Anyone working in patient safety and health care quality activities, including physician and nurse leaders and managers responsible for patient care, safety, and performance improvement; patient safety officers; infection preventionists; risk managers; quality leaders; and compliance officers.

How many attend? Approximately 200+ participants. This is HAP's 11th Annual Patient Safety & Quality Symposium.

Limited space is available: Complete the attached Sponsorship Application to RESERVE YOUR SPOT TODAY!

Benefits	Platinum Sponsor \$5,000	Gold Sponsor \$3,000	Silver Sponsor \$2,000	Meeting Space Wi-Fi Sponsor - \$2,000 Add on to ANY level
EXCLUSIVE sponsorship of meeting space Wi-Fi				√ Special announcement acknowledging Wi-Fi sponsorship
Introduction of keynote speaker(s)	√			
Conference registrations*	3 (includes exhibit staff) HAP member discount for additional registrants	2 (includes exhibit staff) HAP member discount for additional registrants	1 (includes exhibit staff) Non-member rate for additional registrants	
Company name on website/meeting signs**	√	√	√	√ EXCLUSIVE meeting sign acknowledging Wi-Fi sponsorship
Post conference attendee list***	√	√	√	√
6' table for table top display and handouts	Prime location	Preferred location	√	

Sponsor Details & Rules

2015 Patient Safety & Quality Symposium
September 9-10, 2015, Lancaster, PA

WHY SPONSOR THIS EVENT

HAP's 2015 Patient Safety & Quality Symposium offers one of the best one-on-one networking opportunities with **more than 200 patient safety and quality leaders from around the state**. Because display table space is limited, attendees will have plenty of time to visit with the exclusive group of sponsoring organizations. **This is your chance to stand out!**

SPONSORSHIP LEVELS AND ASSIGNMENTS*

All levels include:

- One **6-foot draped table with two chairs**, or comparable space. (Prime location for Platinum Level; Preferred location for Gold Level)
- **Badge ribbon** designation as "Sponsor."
- Post conference **attendance list***** (name, title, organization).
- **Complimentary registrations** based on sponsor level.
 - Complimentary registrations include anyone attending who will staff your display table.
 - *If an organization wishes to send more representatives than its chosen sponsorship level allows, it may do so by either paying the applicable fee for the additional registrant (see corresponding level for rate that applies), or electing a higher level of sponsorship that allows for more representatives to attend.*
- Assignment of tables will be made by HAP based on sponsorship level, order in which completed Sponsorship Applications are received, suitability, and availability of locations. **Only one company name is permitted per table.**

Electricity and any/all additional services are not included. These services are available through the hotel for an additional charge.

WELCOME RECEPTION

The welcome reception will be held immediately following the Symposium's opening educational sessions from 5 – 6:30 p.m. (*exact times subject to change*) on September 9. Hor d'oeuvres and beverages will keep traffic high, giving you more time to meet attendees and enhance existing relationships with your clients.

DATES, LOCATION, SET UP/TEAR DOWN

Attendees will be in or around the exhibit area beginning at 12:30 p.m. (registration) on September 9 until 2 p.m. on September 10 (*exact times subject to change*).

Location:	Outside of Heritage Ballroom – 3 rd floor
Set-up:	September 9, 10 a.m. – 12:30 p.m. (registration opens at 12:30 p.m.)
Welcome Reception:	September 9, 5:00 – 6:30 p.m. (<i>Best opportunity for attendee interaction</i>)
Tear Down:	September 10, 2 p.m.

SPONSORSHIP/COMMERCIAL SUPPORT AGREEMENT

All sponsors will be required to sign a **Sponsorship/Commercial Support Agreement**, which must be returned to HAP prior to the conference. Failure to return a completed and signed Agreement prior to the deadline will result in the sponsor's inability to participate in the event.

***Please note this is NOT a tradeshow with specific exhibit hall hours:** rather, organizations will be provided tables in the break/meal function area to set up **table top displays**. This is the area where attendees will meet for breaks and the networking reception. **Exposure to your organization will be greatest during the welcome reception on September 9, as well as during the continental breakfast and mid-morning breaks on September 10.**

ADMITTANCE TO THE SUMMIT

Sponsoring organizations may attend **ALL** educational sessions. All meals, breaks, and a link to program materials are included. **NOTE:** Sponsors must honor the educational focus of the conference. Any business activity of an exhibiting organization is restricted to the display table area. **Solicitation of business in the educational sessions is strictly prohibited.**

APPLICATION DEADLINE**

Monday, August 10

- Completed Sponsorship Application with company web address is due with payment.
- Company name to be used for signage at the conference must also be received by this deadline.

WAIVED RIGHT TO MISSED BENEFITS

In order to receive all of the entitlements listed, supporting organizations must provide the appropriate materials as outlined above. If this information is not received by the deadlines indicated, supporting organizations waive their rights to those missed benefits. **HAP is under no obligation to issue reminders.**

HAP reserves the right to decline sponsorship applications that are not deemed to be in the best interest of the association or its members. HAP reserves the right to limit the number of sponsorships per level and may refuse rental of display space, exhibit, or any part of an exhibit to any company. Acceptance of sponsorship does not imply endorsement of organizations' products or services in any way.

REFUND POLICY, SPACE "HOLD" POLICY, AND WALKINS

- **Sponsorship fees are NON-REFUNDABLE.**
- **Space cannot be reserved or "held" over the phone or via email request.** A completed Sponsorship Application and payment must be received to guarantee participation as a sponsor (space permitting).
- Any **"walk in"** representatives who attend the event without prior arrangements or payment will be required to pay onsite via credit card or personal check.





Sponsorship Application

2015 Patient Safety & Quality Symposium
September 9-10, 2015, Lancaster, PA
(2015-502)

Registration Deadline: August 10, 2015

Fax: 717-561-5220
Email: hbarnhart@haponline.org
Mail: HAP Education Services, Box 3344, Harrisburg, PA 17105-3344
Questions? Contact Heather Barnhart, at (717) 561-5348

1. Select Your Level

- Platinum Sponsor (\$5,000)
- Gold Sponsor (\$3,000)
- Silver Sponsor (\$2,000)
- Meeting Room Wi-Fi Sponsor (\$2,000)

Amount enclosed: \$ _____

2. Company Information

Please list your company name exactly as you wish it to appear in marketing materials:

Company: _____

Primary Contact (all correspondence will be directed to this person):

Name: _____

Title: _____

Address: _____

Telephone: _____

Email: _____

Website: _____

3. Billing Information

CHECK (payable to **HAP Education & Research Services**) – due by Monday, August 10

VISA MC AM EX DISCOVER Authorized Charge Amount: _____

Name on Card: _____ Cardholder's Phone: _____

Card Number: _____ Expiration Date: _____

Cardholder's Address: _____

Authorizing Signature: _____

4. Attending Representatives*

*Complimentary registrations include anyone attending who will staff your display table

Name #1: _____

Title: _____

Telephone: _____

E-mail (required): _____

Name #2 (INCLUDED - Gold/Platinum)*:

Name: _____

Title: _____

Telephone: _____

E-mail (required): _____

Name #3 (INCLUDED - Platinum)*:

Name: _____

Title: _____

Telephone: _____

E-mail (required): _____

**If an organization wishes to send more representatives than its chosen sponsorship level allows, it may do so by either paying the applicable fee for the additional registrant (see corresponding level for rate that applies), or it may elect a higher level of sponsorship that allows for more representatives to attend.*

POLICY WILL BE STRICTLY ENFORCED!

5. Authorization

Our company shall be bound by the terms and conditions outlined in the Sponsor Details & Rules listed on previous page. In order to receive all of the entitlements listed, I understand that my organization must provide the appropriate materials by the stated deadlines. I understand that HAP is under no obligation to issue reminders if materials are not submitted in the required timeframe.

Authorized signature: _____ Date _____



Sponsorship Application

2015 HAP Leadership Summit
April 28-29, Harrisburg, PA (2015-501)

Registration Deadline: Friday, March 27, 2015
Fax: 717-561-5220
Email: hbarnhart@haponline.org
Mail: HAP Education Services, Box 3344, Harrisburg, PA 17105-3344
Contact: Heather Barnhart at (717) 561-5348 with questions

1. Select Your Level

- Platinum Sponsor (\$5,000) - SOLD OUT!** **Gold Sponsor (\$3,750) - SOLD OUT!**
- Silver Sponsor (\$2,500) - SOLD OUT!**
- USB/Flash Drive Sponsor (\$3,000) - SOLD!**
- Dinner Entertainment Sponsor (\$10,000) - EXCLUSIVE!**

Amount enclosed: \$ _____

3. Billing Information

- CHECK (payable to HAP EDUCATION & RESEARCH SERVICES): **DUE BY FRIDAY, MARCH 27**
- VISA MASTERCARD AM EX DISCOVER **Authorized Charge Amount:** _____

Card Number _____ Expiration Date _____ / _____

Cardholder's Name _____ Phone _____

Cardholder's Address _____ Cardholder's Signature _____

4. Attending Representatives

Name #1: _____

Title: _____

Telephone: _____

E-mail (required): _____

Name #2 (Gold/Platinum/Dinner Sponsors only):

Name: _____

Title: _____

Telephone: _____

E-mail (required): _____

Name #3 (Platinum/Dinner Sponsors only):

Name: _____

Title: _____

Telephone: _____

E-mail (required): _____

SIGN AND DATE HERE



2. Company Information

Please list your company name exactly as you wish it to appear in marketing materials:

Company: _____

Primary Contact (to whom all information should go):

Name: _____

Title: _____

Address: _____

Telephone: _____

Email: _____

Website: _____

5. Authorization: Sign & Date

Our company shall be bound by the terms and conditions outlined in the Sponsor Details & Rules listed on previous page. In order to receive all of the entitlements listed, I understand that my organization must provide the appropriate materials by the stated deadlines. I understand that HAP is under no obligation to issue reminders or customize materials if not submitted in the required format and timeframe.

Signature: _____

Date: _____